



# WEATHERFEST

## NEW Larger Location With More Exhibits & Activities!

UNL's 17<sup>th</sup> Annual Family Weatherfest and  
Central Plains Severe Weather Symposium

**FREE EVENT, FREE PARKING**

**Saturday, April 1, 2017**

**Exhibits & Activities: 9am – 2pm**

**Severe Weather Seminar: 12:30pm-4:00pm**

Nebraska Innovation Campus  
21<sup>st</sup> St. and Salt Creek Road, Lincoln, NE

**FOOD:** HyVee will have a food truck with “family friendly”  
priced snacks & meals throughout the day at the event



State Farm Keynote Speaker,  
Severe Storms Expert Tim Marshall

- Hands-on science demonstrations & experiments
- Weather, climate change, & science related exhibits
- Emergency management vehicles on display
- Storm Spotter Workshop
- Get information about our Summer Weather Camp
- Meet storm chasers, see their storm chase vehicles
- Learn about storm photography
- Celebrate Nebraska's 150<sup>th</sup> Anniversary
- Weather and climate books for sale
- Renewable energy & natural resources exhibits

Event website: <http://weatherfest.unl.edu>

*Meet and greet local TV Weathercasters!*



*Try your skills as a weathercaster in our  
Weatherfest weather studio!*

Sponsored by; Nebraska Extension; College of Agricultural Sciences and Natural Resources  
the School of Natural Resources and, UNL Earth & Atmospheric Sciences students



The University of Nebraska does not discriminate based upon any protected status



April 1, 2017, Weatherfest

Nebraska Innovation Campus Conference Center

**PHOTO Gallery: Indoor Weatherfest Exhibits and Activities**





**State Farm Insurance,  
corporate sponsor of Weatherfest**





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UNL Earth and Atmospheric Sciences Antarctic Time Travel Exhibition





UNL Earth and Atmospheric Sciences Antarctic Time Travel Exhibition



National Weather Service Omaha/Valley





**Lincoln Children's Museum**





**Lincoln Children's Museum**



**Lincoln Children's Museum**

KLIN is proud to support and be a part of

## WeatherFest

Thanks for your partnership!

# KLIN

News Talk 1400 AM

NEBRASKA'S FIRST WEATHER READY  
RADIO STATION



Listen On Us... Streaming On Our Mobile App and LIVE at [KLIN.COM](http://KLIN.COM)

**KLIN Radio is proud to support and  
be a part of Weatherfest!**





Nebraska State Patrol Safety booth



High Plains Regional Climate Center





**Face Painting!**





**Lincoln Convention and Visitors Bureau**



**JRB Storm Photography and advisor to the Weatherfest**



**Barnes and Noble Bookstores with a variety of weather related books!**





**American Red Cross**



Weather displays



**VolunteerLinc**





**One of our exhibit halls filled with exhibits**



**UNL Academic programs, Geography (left) & School of Natural Resources (right)**





**Celebrating Nebraska's 150<sup>th</sup> Birthday!**





**Gary Andrews Photography.  
And David Hendee of the  
Omaha World Herald.  
Gary also had some photo's in David's book  
about Nebraska's 150<sup>th</sup> anniversary**



**Barnes and Noble Bookstores sponsored a book signing for Nancy Gaarder and her book on Nebraska Weather and David Hendee's book on the 150<sup>th</sup> Anniversary of Nebraska's Statehood**









**Nebraska State Museum's exhibit & activity**



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**A happy little one coming from  
the Nebraska State Museum's exhibit**





**We had 67 exhibits/activities spread out into six exhibit areas**



**Exhibit areas were crowded all day with fun and educational activities for all ages**





**National Weather Service Omaha-Valley, NE with an educational exhibit for the public**





**National Weather Service Omaha-Valley, NE with an educational exhibit for the public**



**UNL meteorology students with a fun and science education activity for kids**









**UNL meteorology students with a fun activity for kids**



**UNL meteorology students organized 10 hands on demonstrations/activities for the public**



UNL meteorology student exhibit on Disaster Preparedness





**Mike Forsberg had his incredible Platte Basin Time Lapse Exhibit at Weatherfest**



**One of several educational exhibits on the topic of natural resources**



**OOD  
ERGY**

## Nebraska's Trees & Forests: Providing Solutions from the Ground Up

### Creating:

- Forest products
- Job & economic growth
- Wildlife habitat
- Biomass energy
- Clean air & water
- Recreational opportunities

### Increasing:

- Customer spending
- Property value
- Carbon sequestration

### Lowering:

- Energy costs
- Greenhouse gas emissions
- Water consumption



**EXIT**





## BENEFITS of Wood Energy



## Nebraska WOOD ENERGY Team

Facilitating the adoption of wood energy products  
Identify regions with wood energy potential  
Provide business development assistance  
Coordinate with other agencies  
Communicate benefits

# Nebraska's Trees & Forests: Providing Solutions from the Ground Up

### Creating

- Forest products
- Jobs & economic growth
- Wildlife habitat
- Biomass energy
- Clean air & water
- Recreational opportunities

### Increasing

- Consumer spending
- Property value
- Carbon sequestration

### Improving

- Crop yields & quality
- Human health
- Natural beauty

Nebraska  
Department of  
Agriculture





**The Nature Conservancy**





**UNL Herpetology exhibit**



**One of our goals is to advance science literacy on a wide variety of topics**



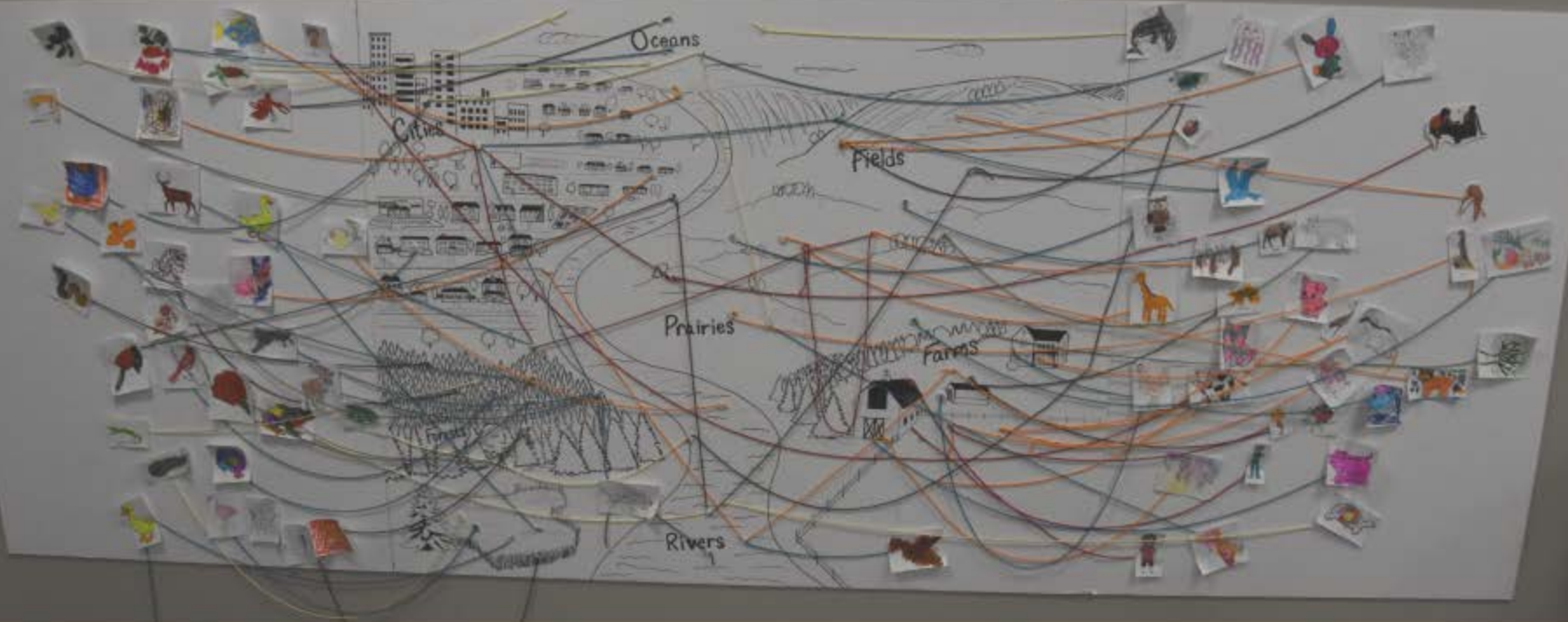


Human, Animal, Plant, and Ecosystem Health



NEonehealth

# HOW ARE WE ALL CONNECTED



Nebraska One Health Interactive exhibit for those attending Weatherfest





**Our Green Screen Experience where the public could try their hand at TV Weathercasting**



**Meet the Weathercasters is ALWAYS a popular event at Weatherfest**





**TV Weathercasters from several TV stations gather at Weatherfest**



**TV Weathercasters from several TV stations gather at Weatherfest and take a “Selfie” to be sent out on social media**





**Weatherfest organizer, Dr. Ken Dewey, being interviewed by a reporter for KOLN/KGIN CBS TV-Lincoln, NE**